

FMB 2021

10 -12 November 2021 | Messezentrum Bad Salzungen

PRESS BRIEFING

Closing information 2021 FMB

Bad Salzungen, 16.11.2021

Unanimous opinion: Positive conclusion after the show

FMB – the supplier show for mechanical engineering: more visitors than expected

Now that the doors have been closed once more, the organiser can offer a positive summary of the FMB – the supplier show for mechanical engineering – in every respect. Christian Enßle, Head of Cluster FMB: “Many exhibitors took a relatively spontaneous decision to participate in the event during the weeks prior to the start of the show. Although there were a few last-minute cancellations, we are still content with a total of 416 exhibitors at 328 booths.”

The situation on the part of the visitors is rather similar: “There were many more registrations at short notice here as well. A large number of visitors did not register until one day before the event – under the circumstances, the 3,328 trade visitors recorded at the FMB was a very satisfactory result indeed.”

What is more important than the satisfaction felt by the organiser is the conclusion drawn by the exhibitors and visitors, and this is also very pleasing. “The feedback we received was consistently positive. The discussions were of a high-class quality. It really was high time mechanical engineering companies and their suppliers were provided with a platform for face-to-face talks and discussions on projects – at an event with a high level of safety in terms of hygiene, with a regional character yet with leading suppliers in all relevant areas of the supply chain.”

The additional offers such as the programme of lectures and the “B2B Matchmaking” also proved very popular. The fact that the economic prospects for mechanical engineering in the state of North Rhine-Westphalia (NRW) are good certainly also contributed to the positive mood. Hans-Jürgen Alt, Director of the German Engineering Association VDMA NRW, presented the latest figures and forecasts at the FMB press conference: “This year, a turnover of 44.0 billion euros is likely to almost reach that of the year 2019, prior to the start of the crisis (44.2 billion euros). For 2022, we are anticipating a nominal rise in turnover of 5% to 46.2 billion euros. And the continuing upheaval in the supply chains has already been factored into this figure, according to Hans-Jürgen Alt: “The traditional indicators such as capacity and orders on hand suggest an even higher increase – but we are being cautious.”

The trade show team already took a large number of bookings for the 2022 FMB during this year's event in Bad Salzungen. This demonstrates that the exhibition is once again a fixture in the calendar of the mechanical engineering suppliers in 2022. At the same time, the detailed planning stage of the FMB-Süd is also already under way. It will take place in Augsburg on 16 and 17 February 2022 and transfers the successful FMB concept – the presentation of the entire spectrum of the supply industry in a compact

manner – to the southern half of Germany. The prospects look positive here as well: There is a high number of bookings, many exhibitors decided to participate in the show in Augsburg during their stay in Bad Salzuflen.

The 16th FMB – the supplier show for mechanical engineering took place at Bad Salzuflen Exhibition Centre from 10 to 12 November 2021. An up-to-date list of exhibitors is available to download at www.fmb-messe.de

511 words | 3.115 characters (including spaces)

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