

FMB 2015

4 - 6 November 2015 | Bad Salzuflen Exhibition Centre

PRESS INFORMATION

PI11 2015 FKT Final Report

Bad Salzuflen, 25.11.2015

Final Report on the 11th FMB – The supplier show for mechanical engineering

Around 10% more exhibitors and visitors

The 11th FMB - The supplier show for mechanical engineering ended on the afternoon of 6 November with a record number of exhibitors and visitors. Christian Enßle, FMB Project Manager with trade show organiser Clarion Events Deutschland GmbH: "We achieved a growth of 6 % with 514 exhibitors, passing the 500 mark for the very first time. Despite the fact that the final figures for the visitors have not yet been established, we can already say that there was a 10 % rise in the number of visitors compared with last year's show. The number of exhibitors and visitors is thus increasing at the same rate."

However, the figures alone are not the only important factor. The impressions which the exhibitors and visitors take away with them are just as significant. Christian Enßle: We have conducted many discussions providing us with confirmation that the concept of FMB as a workshop-style show is exceedingly productive and meets with the approval of everyone involved in the event. This is where exhibitors and visitors come together to establish new contacts and to discuss specific projects. Such a gathering of the industry is appreciated both by global players exhibiting at FMB and by specialised SMEs operating along the entire supply chain of mechanical engineering". It is thus hardly surprising that many re-bookings for FMB 2016 were made by exhibiting companies during this year's show.

Among the special attractions at the fair, which has just come to an end, was the joint stand of the Leading-edge Cluster for intelligent technical systems "Intelligente technische Systeme – it's OWL". Several universities of the region presented their latest findings from research and transfer projects aimed at preparing small and

medium-sized industrial enterprises for the requirements and competition of tomorrow in terms of Industry 4.0.

The new "sister exhibition" FKT - The user fair for plastics engineering also received a high number of visitors. This show covers the value chain of plastics processing and takes advantage of the synergies with FMB. Although the field of metal working had been well represented there until now, this was not the case for plastics engineering. Now a balance has been created, and both the exhibitors and the visitors were very satisfied with this first-time exhibition.

The growing significance of FMB is also demonstrated by the fact that federations and associations use the show as a platform for the staging of events. This year, for instance, a German-Dutch get-together for entrepreneurs was organised by the VMO - Verenigde Maakindustrie Oost (Eastern Netherlands Manufacturing Association) and NRW International GmbH together with additional partners of the Enterprise Europe Network.

The next FMB - The supplier show for mechanical engineering will be held from 9 to 11 November 2016. After making its successful début this year, the user fair for plastics engineering will be taking a break in 2016 on account of the world's largest plastics fair "K 2016 (Düsseldorf) taking place at almost the same time, and will be opening its doors for the second time in 2017.

388 Wörter | 2.880 Zeichen (mit Leerzeichen)

PI11_2015 FMB_ Abschlussbericht

Beleg erbeten

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