

### **FMB 2016**

9-11 November 2016 | Bad Salzuflen Exhibition Centre

### **PRESS INFORMATION**

PI01 2016 Booking levels

Bad Salzuflen, 01/22/2016

## **FMB – The supplier show for mechanical engineering 2016:** Outstanding booking levels

From the point of view of the exhibitors and visitors, FMB - the supplier show for mechanical engineering is held at the end of the year of trade shows. However, the organisers of the 12th FMB, which will be staged at Bad Salzuflen Exhibition Centre from 9 to 11 November 2016, can already provide a positive outlook on the event at the beginning of the annual cycle of fairs.

Christian Enßle, Portfolio Manager for Mechanical Engineering with Clarion Events Deutschland GmbH: "We already have firm bookings from 259 companies in the middle of January. A total of 89 % of the largest hall of the centre with an exhibition space covering 12,300 m<sup>2</sup> is already occupied, there are now only 10 free stands available. Furthermore, over 40 companies have reserved floor space. This is also an excellent result compared with previous years."

The high number of bookings is indicative of the fact that the exhibitors achieved their objectives at FMB 2015 as well. Many of them booked their stands for 2016 while still at the show in 2015 or shortly afterwards, not just those who have been coming to the show for many years but also more than 15 first-time exhibitors at the 2015 event. Moreover, as of 12 January 2016, FMB has received 12 bookings from companies which will be exhibiting at the show for the very first time this year.

As a result thereof, the continual growth of FMB is set to carry on in the twelfth year of its existence. There has been an almost threefold increase in the number of participating companies since the first event.

The exhibitors cover the entire spectrum of supply components for mechanical and plant engineering. Drive and control engineering are represented just as much as assembly and handling technology, metalworking and plastics processing companies as well as skilled service providers operating in areas such as logistics, service and product development.

Despite the continual growth of the fair, its concept will be essentially the same in 2016 as well. Christian Enßle: "The focal point is clearly on communication. FMB is the place where engineers, buyers and decision-makers come together to engage in intensive discussions concerning potential joint projects and to collaborate with a view to developing solutions."

Owing to the fact that the trade fair organiser offers complete service packages comprising furniture and catering, FMB is an ideal market place for smaller companies in particular to establish contacts with new clients. Market leaders such as Bosch Rexroth, Festo, igus, Lenze, SEW Eurodrive and Siemens are also represented at the show each year as well as joint stands of mechanical engineering associations from abroad such as the Danish association "Koninklijke Metaalunie". The Leading-edge Cluster "Intelligente Technische Systeme – it's OWL" will, of course, be attending FMB 2016, where findings from its research will be presented once again, thus providing visitors with an outlook on future developments for production in conformity with Industry 4.0.

\*\*\*

FMB – the supplier show for mechanical engineering will be presenting itself at the Hanover Fair at the joint stand of it's OWL and OWL Maschinenbau: Hall 16, Stand A 04.

Please go to [www.fmb-messe.de](http://www.fmb-messe.de) to download an up-to-date list of FMB exhibitors.

\*\*\*

501 words | 3.101 characters (including spaces)

PI01 2016 Booking levels

Please send a specimen copy

**Contact:**

Web: [www.fmb-messe.de](http://www.fmb-messe.de)

Twitter: @FMB\_trade\_fair

Facebook: [www.facebook.com/fmbmesse](http://www.facebook.com/fmbmesse)

YouTube: [www.youtube.com/FMBfair](http://www.youtube.com/FMBfair)

**Clarion Events Deutschland GmbH**

Ms Ann-Cathrin Hinkelmann

Meisenstraße 94 | 33607 Bielefeld

GERMANY

T: +49 (0) 521 96533-67

E: [ann-cathrin.hinkelmann@clarionevents.de](mailto:ann-cathrin.hinkelmann@clarionevents.de)

W: [www.clarionevents.de](http://www.clarionevents.de)

**Press contact:**

GS Media-Service Gabriele Schneider

Ms Gabriele Schneider

Belzweg 9 | 33739 Bielefeld

GERMANY

T: +49 (0) 5206 9150-0

E: [g.schneider@gs-media-service.de](mailto:g.schneider@gs-media-service.de)

W: [www.gsmediaservice.de](http://www.gsmediaservice.de)