

FMB 2018

07-09 November 2018 | Bad Salzuflen Exhibition Centre

PRESS INFORMATION

PI06_FMB 2018

Bad Salzuflen, 8/20/2018

Wide range of topics – only a small number of booths still vacant

FMB is expecting over 500 exhibitors

Some four months before the 14th FMB – the supplier show for mechanical engineering opens its doors in Bad Salzuflen, the trade show organiser can now begin to ramp down its marketing activities directed at the exhibitors and focus instead on visitor acquisition. Christian Enßle, Portfolio Manager of Clarion Events Deutschland GmbH: “Virtually all of the exhibition spaces in the halls are already occupied. We are only keeping a few booths free for last-minute bookings and are expecting over 500 exhibitors to take part in the show.”

Never before have the halls of FMB been booked up so early. This suggests a continued growing interest of the mechanical engineering companies and their suppliers in this trade fair, which, in some respects, is entirely different from the well-known industrial shows. FMB brings together exhibitors from all areas of the supply chain in the field of mechanical engineering – from plastics processing and metalworking companies to drive, electrical and control engineering through to service companies for design engineering, logistics, production and preventive maintenance. Visitors will not miss out on an insight into tomorrow’s world of manufacturing either on account of the examples of project work presented by the Leading-edge Cluster for mechanical engineering “Intelligent Technical Systems – it’s OWL” in association with the regional universities and institutes.

Despite the wide range of areas covered, the show is still of a compact nature. At FMB – and this is another special feature of the event – the stands are deliberately kept small since the focus here is on face-to-face discussions.

As in previous years, the most heavily represented areas of the 14th FMB are the three product groups drive and control engineering as well as assembly, materials handling and automation technology. The more “traditional” enterprises of the supply industry, i.e. manufacturers of machine parts, components and systems, also account for a large proportion of the exhibitors. This product group comprises the

metalworking and plastics processing companies which work for the mechanical engineering sector and manufacture, for instance, cast, turned, milled and stamped parts, plastic injection moulded parts or customised sheet metal constructions.

Christian Enßle: "In the face of all of the discussions concerning digitisation, interconnectedness and Industry 4.0 – which will, of course be conducted intensively at the show – one thing should not be forgotten: Machines are and will remain physical constructions. At many industrial fairs, less and less consideration is given to companies engaged in metalworking and plastics processing as mechanical engineering suppliers. We still continue to provide you with a forum, and the exhibitors in this field notice the great interest shown by the visitors to the event."

The 14th FMB – the supplier show for mechanical engineering will be held at Bad Salzufflen Exhibition Centre from 7th to 9th November 2018. An up-to-date directory of exhibitors is available for download at www.fmb-messe.de.

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