

FMB 2018

07-09 November 2018 | Bad Salzuflen Exhibition Centre

PRESS INFORMATION

PI01_FMB 2018

Bad Salzuflen, 3/7/2018

Six months before the 14th FMB – the supplier show for mechanical engineering 2018

FMB: Already over 380 exhibitors

The 14th FMB – the supplier show for mechanical engineering has set a new record with its current number of bookings totaling 380 exhibitors six months prior to the start of the event. Christian Enßle, Portfolio Manager FMB of the trade show organizer Clarion Events Deutschland GmbH: “88 % of the available exhibition space is already taken up. Many companies reserved their stands as far back as in November 2017 or at FMB-Süd in early February.

This year, the Weidmüller Group will be among the newcomers exhibiting at the event. Christian Enßle: “This is particularly pleasing for us. Weidmüller is one of the world’s leading companies in the field of industrial connectivity, thereby symbolizing the efficiency and performance capability of Eastern Westphalia-Lippe (OWL) in automation technology.”

The enterprise will be in excellent company at FMB: Other global players operating in the field of industrial connectivity, electrical engineering and automation technology such as Beckhoff, Phoenix Contact and Wago (from the region) as well as Schneider Electric and Siemens (from outside OWL) have already decided to take part in FMB – the supplier show for mechanical engineering 2018.

Electrical engineering and automation technology only account for one of the focal points of the exhibition, which traditionally covers the entire spectrum of supply components for mechanical and plant engineering. The areas of drive and control engineering, assembly and handling technology as well as metalworking and plastics processing also have similar high levels of representation. The up-to-date directory of exhibitors is available for download as a PDF file. Please go to: www.fmb-messe.de/fuer-besucher/ausstellerverzeichnis/

In view of the high number of bookings which have already been taken for both exhibition halls, the

question arises as to why the trade show organizer does not simply offer additional space in other halls. Christian Enßle: "Such a step does, of course, stand to reason. However, it would result in a watering down of the concept of FMB in the medium term. The opportunity offered to visitors to engage in many discussions with efficient suppliers from a variety of sectors in a compact format is one of the factors which sets this show apart from other industrial trade shows. This concept, which is greatly appreciated by exhibitors and visitors alike, does not lend itself to being scaled up at will."

FMB – the supplier show for mechanical engineering will be presenting itself at the 2018 Hanover Fair at the joint stand of it's OWL and OWL Maschinenbau: Hall 16, Stand A 04.

The 14th FMB – the supplier show for mechanical engineering will be held at Bad Salzufflen Exhibition Centre from 7th to 9th November 2018. An up-to-date directory of exhibitors is available for download at www.fmb-messe.de

462 words | 2.952 characters (including spaces)

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