

FMB 2017

8-10 November 2017 | Bad Salzuflen Exhibition Centre

PRESS INFORMATION

PI07_FMB 2017

Bad Salzuflen, 11/6/2017

[Shortly before the 13th FMB – the supplier show for mechanical engineering 2017](#)

Exhibition halls fully booked:

Mechanical engineering in OWL as a magnet for exhibitors and visitors

Both the exhibitors and the visitors have every reason to await the opening of the 13th FMB – the supplier show for mechanical engineering on 8th November 2017 with a feeling of suspense and excitement: Both exhibition halls are completely booked up, and the range of the products and services is also wider than ever before with more than 500 exhibitors attending the event.

This demonstrates that the location of East Westphalia-Lippe (OWL) is a success factor for the show which should not be underestimated. The region is well known for the density of prestigious mechanical engineering companies as well as key supply industries, e.g. automation technology, many of which are owner managed and “hidden champions” in their particular fields.

A total of 700 enterprises in the entire value-added chain are based in close proximity to each other in the north-east of North Rhine-Westphalia. Together they provide jobs for some 100,000 employees and generate sales of over 21 billion euros. In turn, many of these enterprises collaborate with the universities of the region in over 200 projects of the Leading-edge Cluster “Intelligent Technical Systems – it’s OWL”, and work hand in hand to develop examples for the implementation of Industry 4.0 in practical, everyday applications.

In particular, however, the companies of the region regard themselves as a network which works together to develop its strengths. This is encouraged, among other things, by institutions such as the association OWL Maschinenbau with its study groups, events and multifaceted activities. A further key component of the network is the FMB – the supplier show for mechanical engineering, which has meanwhile become a tradition as a platform for the exchange of ideas and know-how and discussions.

The special concept of the exhibition serves to promote the cooperation on a personal and company level. Christian Enßle, Portfolio Manager of the trade show organizer Clarion Events: "It is our objective to make it as simple as possible for those involved: The stands are in close proximity to each other, thus saving valuable time, they are of a manageable size and well arranged, and there is free admission for visitors. This is where visitors can easily strike up conversations with the exhibitors, can get to know new suppliers or discuss specific projects. This is our aim."

Visitors to the event can track this goal from 8th to 10th November 2017 when the show will be opening its doors for the 13th time – with an even greater number of exhibitors showcasing their products and services than in previous years.

The 13th FMB – the supplier show for mechanical engineering will take place at Bad Salzungen Exhibition Centre from 8th to 10th November 2017. Visit www.fmb-messe.de where an up-to-date list of exhibitors is available for download.

445 words | 2.773 characters (including spaces)

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