

FMB 2017

8-10 November 2017 | Bad Salzuflen Exhibition Centre

PRESS INFORMATION

PI01_2017 FMB

Bad Salzuflen, 11.04.2017

[13th FMB – the supplier show for mechanical engineering 2017](#)

FMB: 87% of last year's exhibition space is already taken

There is still a good six months to go until the 13th edition of FMB – the supplier show for mechanical engineering gets underway at Bad Salzuflen Exhibition Centre on 8 November 2017. Despite the fact that the event is not until November, it is already safe to say that it will be even larger than FMB 2016.

Christian Enßle, Portfolio Manager at Clarion Events Deutschland GmbH: "At the current time – i.e. as of the middle of March – we have 342 registrations, and 87% of last year's exhibition space is already occupied. This is a considerably higher number of bookings than in 2016." Many companies made their reservations in as early as November 2016 or at FMB-Süd, which was held in Augsburg in February 2017 for the first time.

The continual growth of FMB is also set to carry on in the thirteenth year of its existence. The diverse range of exhibitors will remain unchanged: They cover the entire spectrum of vendor parts for the field of mechanical and plant engineering. Drive and control engineering are represented here just as much as assembly and handling technology, metal and plastics processing companies as well as qualified industrial service providers, for instance in the field of product development, services and logistics.

The basic concept of FMB will also remain unchanged, whereby its orientation is deliberately different to that of other industrial shows and trade fairs in the field of mechanical engineering.

Christian Enßle: "The main focus at FMB is clearly on discussions. Engineers, buyers and decision-makers come together at the event to engage in in-depth talks on potential joint projects and to work hand in hand on developing solutions."

The fact that the stands are somewhat smaller than regular ones and the trade show company offers the exhibitors complete service packages comprising furniture and catering is in line with this concept. As a

result, the expenditure for the exhibiting companies is low. This makes it easier for small suppliers with a limited marketing budget to take advantage of the show and approach new customers.

However, market leaders such as Bosch Rexroth, Festo, igus, Lenze, SEW Eurodrive and Siemens also attend the show each year. The leading-edge cluster “Intelligente Technische Systeme – it’s OWL” will be presenting the results from its research activities for use in practical applications. This will provide the visitors with an outlook on future developments for production to meet the requirements of Industry 4.0.

FMB – the supplier show will be presenting itself at the joint stand of it’s OWL und the innovation network OWL Maschinenbau at the Hanover Fair 2017 in hall 16, stand A 04.

The 13th FMB – the supplier show for mechanical engineering will be held at Bad Salzufflen Exhibition Centre from 8 to 10 November 2017. Please visit www.fmb-messe.de where an up-to-date list of the exhibitors is available for download.

363 Wörter | 2.692 Zeichen (mit Leerzeichen)
PI01_2017 FMB
Please send a specimen copy

Contact:

www.fmb-messe.de

Twitter: @FMB_messe

Facebook: www.facebook.com/fmbmesse

YouTube: www.youtube.com/FMBfair

XING: FMB – Zuliefermesse Maschinenbau

Clarion Events Deutschland GmbH

Ms Ann-Cathrin Hinkelmann

Meisenstraße 94 | 33607 Bielefeld

T: +49 (0) 521 96533-67

E: ach@clarionevents.de

W: www.clarionevents.de

Press contact:

GS Media-Service Gabriele Schneider

Ms Gabriele Schneider

Belzweg 9 | 33739 Bielefeld

T: +49 (0) 5206 9150-0

E: g.schneider@gs-media-service.de

W: www.gsmediaservice.de